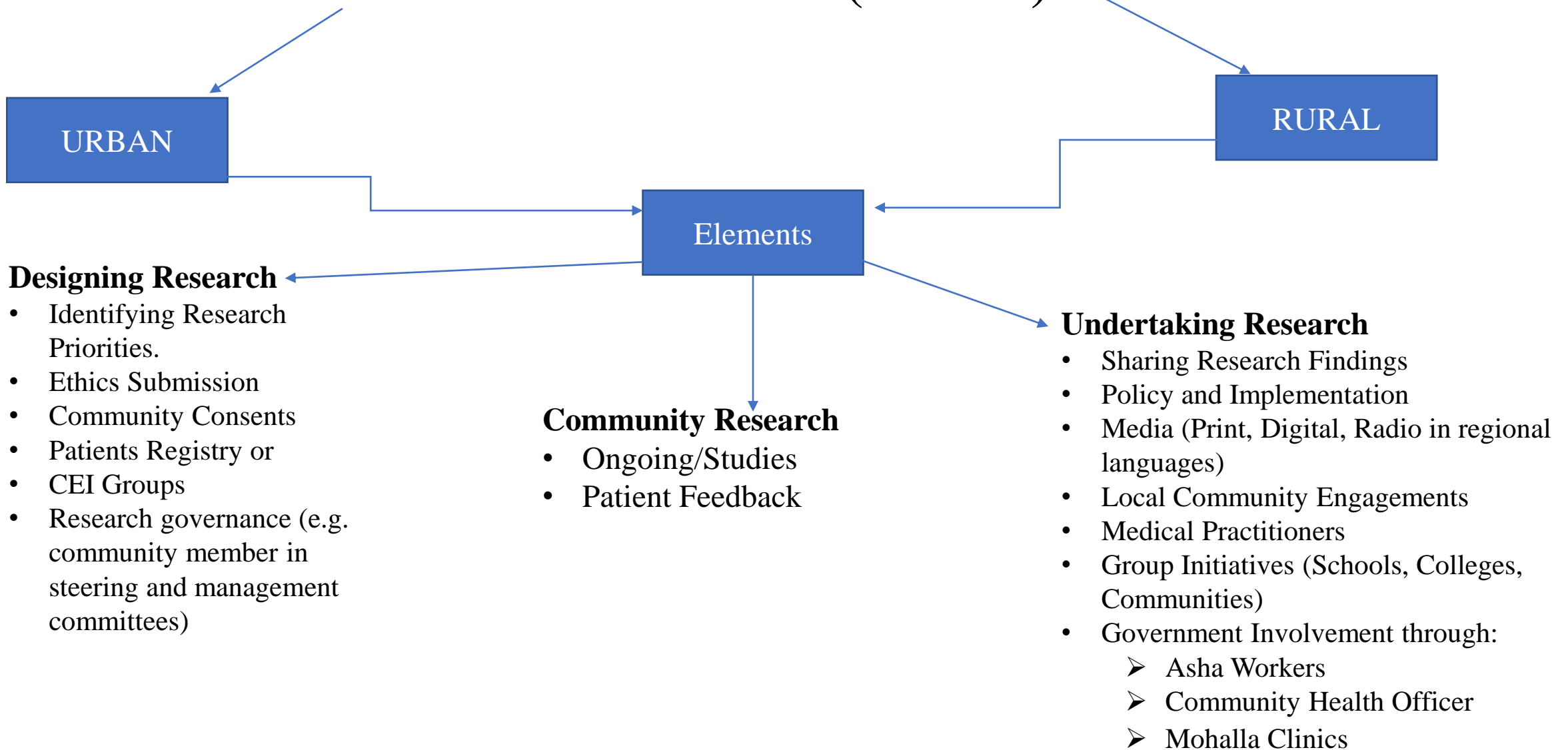


# COMMUNITY ENGAGEMENT AND INVOLVEMENT (INDIA)



# COMMUNITY ENGAGEMENT AND INVOLVEMENT

## Undertaking Research (Dissemination)

- Sharing Research Findings (Publications)
  - Changing Practise (How do you track?)
  - Short Video, Guide for surgeons
- Media (Print, Digital, Radio in regional languages)
- Group Initiatives
- Sharing findings in :
  - Medical Conferences
  - Schools, Colleges, Communities (Logistics –Through Corporate Fundings)
  - (Studies to be disseminated – Crocodile, Abdominal Tb, Surgical Site Infections, Stoma Care)
  - To create lay language materials for awareness, early detection, and care)
  - Train community workers on bowel cancer, and early symptoms.
- Government Involvement through:
  - Policy Makers (ASI, Civil Surgeons, Chief Minister)
    - Policy briefs (Cheetah, Covid Surg)
  - Asha Workers
  - Community Health Officer
  - Mohalla Clinics

# COMMUNITY ENGAGEMENT AND INVOLVEMENT

## **Designing Research**

- Identifying Research Prioritise
- Community Consents
- Patients Registry or
- CEI Groups
- Research governance (e.g. community member in steering and management committees)

# COMMUNITY ENGAGEMENT AND INVOLVEMENT

## **Community Research**

### **Data Collection Phase**

- Ongoing/Studies
- Patient Feedback

# **COMMUNITY ENGAGEMENT AND INVOLVEMENT**

**We have placed these outcomes in our short and long-term goals and have already achieved a few of them which I will list down for your information and feedback.**

## **I) POLICY:**

**i) Cheetah Policy Implementation - Results of the Cheetah study have been included in the new guidelines on surgical safety of the Patient Safety Implementation Framework of the Ministry of Health and Family Welfare, Government of India.**

**This was achieved after several engagements with the ministries and was led by Dr Dhruv.**

**ii) Media Dissemination of Cheetah Results had nationwide coverage with over 100 print media publications. (Attached)**

**iii) The Cheetah Results were also presented in ASICON India in December 2022 with over 5000 surgeons in attendance (Pictures attached), Cheetah bagged the 1st prize out of the hundreds of papers presented. (Led by Dr Parvez)**

**iv) Meetings with Members of Parliament of India in Sept 2022.**

**iv) Meeting with the Chief Minister of Punjab in February 2023.**

**v) Meeting with Health and Family Welfare, Government of India 2023.**

**vi) Meeting with the Director General of ICMR, 2023.**

# **COMMUNITY ENGAGEMENT AND INVOLVEMENT**

**These meetings have led to policy change and have effectively increased our chances of funding for our future projects.**

## **II) Community Engagements:**

**We took some time with this, but now we are ready now and plan to do a number of engagements in a couple of months.**

**We have planned and worked out our teams on the basis of:**

- i) Scientific Team (Decide content)**
- ii) Creative Team (Develop content - Medical and Nursing students)**
- iii) Dissemination Team (For delivery of content created )**

## **Engagements delivered:**

**1) ASHA workers and Field workers in Sept 2022**

**2) 15 mins talk delivered on the management of surgical site infection to Medical Practitioners from Gill Village situated on the outskirts of Ludhiana.**

- (i) This was an interactive session and was attended by 60 people.**
- (ii) Content was delivered in the local language Hindi and Punjabi.**
- (iii) Date - 10th April 2023**

# **COMMUNITY ENGAGEMENT AND INVOLVEMENT**

**These meetings have led to policy change and have effectively increased our chances of funding for our future projects.**

## **3) Engagements with the Caregivers and Patients in Hospital (One to One) - Year 2022**

### **Engagements Planned:**

**1) A talk about the Care of surgical wounds at home.**

**i) Target Audience - Local Population**

**ii) Venue - Community Area of Hambran District Ludhiana.**

**iii) Speaker (Dr Gurshan - Community Medicine, Dr Deepak Jain - Surg Oncologist)**

**iv) Language of Delivery - Punjabi**

**v) Date - 03rd May 2023**

**2) Surgical Site Infections**

**i) Target Audience - Local Medical practitioners**

**ii) Venue - Bathinda City, Punjab**

**iii) Speaker (Dr Parvez and Dr Deepak Jain - Surg Oncologist)**

**iv) Language of Delivery - Hindi and Punjabi**

**v) Date - 06th May 2023**

# **COMMUNITY ENGAGEMENT AND INVOLVEMENT**

## **3) Surgical Site Infection.**

- i) Target Audience - Local Medical practitioners**
- ii) Venue - Village Phillaur, Dist Ludhiana Punjab**
- iii) Speaker (Dr Deepak Jain - Surg Oncologist and Nurse)**
- iv) Language of Delivery - Punjabi**
- v) Date - 10th May 2023**

## **4) A talk about the management of surgical wounds at home.**

- i) Target Audience - Local Population**
- ii) Place - Ayali Pind District Ludhiana.**
- iii) Speaker (TBC)**
- iv) Language of Delivery - Punjabi**
- v) Date - 12th May 2023**

## **5) A talk about the Early Signs of Cancer.**

- i) Target Audience - Local Population**
- ii) Place - Community Area of Hambran District Ludhiana.**
- iii) Speaker (Dr Gurshan - Community Medicine, Dr Deepak Jain - Surg Oncologist)**
- iv) Language of Delivery - Punjabi**
- v) Date - 23rd May 2023**



# **COMMUNITY ENGAGEMENT AND INVOLVEMENT**

**A couple of more engagements are planned in CMC for medical practitioners and local public.**

**We have also planned the same with our spoke hospital Tata Medical Centre Kolkata, who does a lot of community work.**

**They have agreed and have already begun working on the content for dissemination in their local area.**

**Our rural hospital's network has been extensively engaged in designing the content and clubbing their activities focused towards their respective communities, (soon the engagements will begin, schedule to follow)**

**These hospitals are:**

- 1) Chinchpadha Christian Hospital**
- 2) Padhar Hospital, Betul**
- 3) Makunda Hospital, Assam**
- 4) Baptist Hospital, Tezpur**
- 5) Lady Willingdon Hospital, Manali**